

Fundraising Internship

Sundress Academy for the Arts

The Sundress Academy for the Arts at Firefly Farms, a non-profit organization, is looking for a creative and innovative individual to serve as the fundraising intern to help promote and raise money for the new artists' colony. This part-time internship would consist of 10-15 hours of work per week and run from May 15 to August 15, 2013 with a chance to be renewed for the fall semester.

The Sundress Academy for the Arts (SAFTA) hosts workshops and retreats centered on creative writing and visual art. All workshops are led by experienced instructors of various creative genres and also include an element of incorporated learning. Located on a 29-acre farm twenty minutes from downtown Knoxville, SAFTA's mission is to give writers and artists of all levels a chance to workshop with nationally renown professionals in their field as well as uninterrupted time to focus on their creative work.

The fundraising intern will be responsible for helping to raise money for events, renovations, publishing and marketing expenses, etc. Responsibilities will include creating and running Kickstarter campaigns and donations drives (both locally and nationally), developing fundraising strategies for local businesses, grant writing, and brainstorming fundraising tactics for upcoming projects.

Preferred qualifications include:

- Experience with marketing on social media
- Knowledge of crowdsourcing sites
- Graphic design skills
- Familiarity with regional promotional networks

Applicants should be located in the greater Knoxville area and be able to provide transportation for meetings and events.

While this is an unpaid internship, all interns will gain real-world experience in the founding and execution of a small business while creating a portfolio of work for future employment opportunities. Interns will also be able to attend all workshops free of charge.

To apply, please send a resume and a cover letter detailing your interest in the position to the Creative Director, Erin Elizabeth Smith, at erin@sundresspublications.com.

For more information, visit our website at www.sundresspublications.com.

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