

# Marketing Internship

## Sundress Academy for the Arts

The Sundress Academy for the Arts at Firefly Farms, a registered non-profit organization, is looking for a marketing intern to help promote the new artists' colony with both print and digital media. This part-time internship would consist of approximately 10 hours of work per week and start immediately running through late May, 2014.

The Sundress Academy for the Arts (SAFTA) hosts workshops and retreats centered on creative writing and visual art. All workshops are led by experienced instructors of various creative genres and also include an element of incorporated learning. Located on a 29-acre farm twenty minutes from downtown Knoxville, SAFTA's mission is to give writers and artists of all levels a chance to workshop with nationally renown professionals in their field as well as uninterrupted time to focus on their creative work.

The marketing intern will be responsible for promoting events, contests, volunteer opportunities, and the mission of the organization as a whole. Responsibilities will include creating promotional flyers, updating social media accounts, taking/editing photos and video for fundraising campaigns, helping promote word-of-mouth advertising, and brainstorming promotional tactics for upcoming activities.

*Preferred* qualifications include:

- Experience with writing for social media
- Knowledge of Adobe Illustrator, Photoshop, InDesign, and/or Pages
- Videography experience
- Familiarity with regional promotional networks

Applicants should be located in the greater Knoxville area and be able to provide transportation for meetings and events.

While this is an unpaid internship, all interns will gain real-world experience in the founding and execution of a small business while creating a portfolio of work for future employment opportunities. Interns will also be able to attend all workshops free of charge.

To apply, please send a resume and a cover letter detailing your interest in the position to the Creative Director, Erin Elizabeth Smith, at [erin@sundresspublications.com](mailto:erin@sundresspublications.com).

For more information, visit our website at [www.sundresspublications.com](http://www.sundresspublications.com).

---

Sundress Academy for the Arts  
195 Tobby Hollow Ln. Knoxville, TN 37931  
(865) 560-6106 | [safta@sundresspublications.com](mailto:safta@sundresspublications.com)